

**November 2011**

**EAFA presents its new website [www.alufoil.org](http://www.alufoil.org)**

The European Aluminium Foil Association (EAFA) announced the launch of its newly designed website, dedicated to providing comprehensive information on the European aluminium foil industry. The new website is available for viewing at [www.alufoil.org](http://www.alufoil.org).

Featuring a comprehensive overview of aluminium foil, its history, market information, Alufoil properties and applications, the new website has a completely new look and feel. The design incorporates performance optimised navigation to enable access to the right information quickly and easy. It also offers a search facility to locate EAFA's member companies and potential suppliers of alufoil products.



Guido Aufdemkamp, EAFA Director Communication stated, "The website is the fruition of EAFA's continuing commitment to create the most efficient means of communicating detailed information about alufoil's role to support the industry's vision of sustainable consumption and production. That includes various food Life Cycle Analysis (LCA) and the thought leadership paper 'More is Less'."

Visit [www.alufoil.org](http://www.alufoil.org) to experience EAFA's new website.

**Further information:**

Guido Aufdemkamp  
Director Communication

*The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of alufoil containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.*