

**November 2014**

## **Closing date for Alufoil Trophy 2015 extended**

EAFA, the European Aluminium Foil Association, announced that entries for the Alufoil Trophy 2015 competition are now extended until 5 December 2014. The Alufoil Trophy recognises and rewards the use of aluminium foil and aluminium closures in all its many forms and uses. From rolls in the kitchen, through sophisticated laminates or as insulation, for use in packaging, construction and automotive products, as well as in many other industrial and decorative applications it is used daily and, in many ways, can be regarded as indispensable.



The competition categories are:

- **Marketing + Design**
- **Consumer Convenience**
- **Resource Efficiency**
- **Product preservation**
- **Technical Innovation**

Many different practitioners in aluminium foil and aluminium closures may enter, including packaging designers, brand owners, foil rollers, foil converters, foil container manufacturers, closure manufacturers, household foil manufacturers, retailers, and industrial solution providers; including combined entries from any of these parties. Interested consumers and consumer groups or associations may also enter.

**Entries will now be accepted until the extended deadline of 5 December 2014. More details and applications forms are available on [www.alufoil.org](http://www.alufoil.org)**

### **Further information:**

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*The European Aluminium Foil Association is the international body representing companies engaged in the rolling and rewinding of alufoil and in the manufacture of aluminium closures, alufoil semi-rigid containers and of all kind of flexible packaging. Its more than 100 members include companies in Western, Central and Eastern Europe.*